

Writing a Rhetorical Analysis

Introduction

Should include:

- Hook (gains attention – relates in a general way to speaker/subject)
- Transition to topic
 - Full name of author/speaker
 - Title of discourse
 - Date and location given
 - Context (pertinent background information)
 - Author/speaker's purpose
- Your thesis
 - The thesis is your critique on whether or not the author/speaker was effective (this should take into account the author's purpose and their use of the appeals). Remember that whatever you develop as your thesis you will need to prove in the body of your analysis).

Analysis

Should include:

- Type of Discourse
- Thesis
- Divisions
 - Introduction
 - Statement of Facts
 - Body
 - Refutation
 - Conclusion
- How each division support the thesis
- Type of Introduction
- Use of Appeals *this will likely be the longest part of your RA*
 - Ethos
 - Pathos
 - Logos
- Type of Conclusion
- Fallacies

Conclusion

Should include:

- Restatement of thesis (in different words)
- Summary of strengths or weaknesses of speaker/author
- Interesting ending (connect to hook?)

Reminders:

- ✓ Your full RA essay should be 5-7 pages with correct MLA formatting
- ✓ You should include a Works Cited page (not counted in page requirement)
- ✓ You will upload a PDF to Drobbox and Turnitin