

Written Informal Speech

Guidelines for the written part of your speech:

1. You will be writing your paper as you plan to speak it.

- First person is recommended; write in anything you plan to say (including PowerPoint slide discussions, etc. Example: “As you can see on this chart (point to power point slide) cancers have risen in relationship to the rise in pesticides.”)
- Also, whenever possible, try to ‘write in’ or ‘speak in’ your citations. Example: “According to a Harvard study conducted in May of 2020, researchers found.....” This will add to your ETHOS as a speaker.
- Remember your audience is 7th-11th graders and parents, so use appropriate diction.

2. You will be including the following classical components of arrangement in your speech. The order of the components should be chosen according to what best fits your argument.

- **Introduction**-introduce your topic and provide thesis statement(s). Thesis statement should be underlined.
- **Statement of Facts** - typically after the intro in classical rhetoric. It provides background information essential/necessary to your argument. Keep it brief and clear—the goal is to get to your argument. *SOF should be italicized.*
- **Partitio**—the ‘division of points’ previews the speech’s arguments. It builds on the SOF and also orients the audience to the structure of the speech helping them to hear it more clearly by alerting them to the content in advance. Example: I’d like to explain how water pollution is ruining the recreational use of water, and then show you how our daily water usage is a major factor in increasing pollution, and, finally, how we can all make changes that will ensure clean water in the future. **Partitio should be highlighted yellow.**
- **Confirmation** - your arguments using the Common Topics of Invention
 1. Highlight at least 3 of your common topics of invention in light gray. (and annotate)
 2. You must include evidence (studies, statistics, expert testimony, etc.) for your claims.
Evidence should be bolded. If you notice that your paper has hardly any bolded portions then you have not provided enough hard evidence.
- **Opposing view/Refutation:** present at least one counter argument and refute it. (You may put this before or after your Confirmation or sprinkle it throughout.) **Highlight opposition and refutation in blue.**
- **Biblical Worldview**-in one chunk or sprinkled throughout. **Highlighted in pink.**
- **Rhetorical Devices:** **Highlight 9 of your rhetorical devices in green.** (and annotate)
- **Appeal to pathos, ethos, and logos:** Remember, you must appeal to all three!! Annotate for the appeals in the margin of your paper.

****SEE NEXT PAGE FOR A KEY!!**

As a reminder, here's the KEY. All of the following elements should be included in your paper!

1. Thesis (main claim) and sub claims (topic sentences) underlined
2. *SOF italicized*
3. **Partitio- yellow**
4. **Common topics of invention - gray** (and annotated)
5. **Evidence bolded**
6. **Opposing view and refutation – blue**
7. **Worldview - pink**
8. **Rhetorical devices-green** (and annotated)
9. Appeals (all 3!) annotated in margin

****If you do not mark these elements on your written speech, it will be returned and counted as late.**